

off the rails
fashionista

Media kit

FASHION STYLIST

Julie

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About Me

A fashion stylist with over 20 years of experience. I am passionate about uplifting and styling women to feel more confident in themselves through better fashion choices.

I believe that, if you look good on the outside, you feel good on the inside.

As a fashion stylist I have a keen interest on all the latest fashion trends



20+

YEARS OF
EXPERIENCE



1000+

NEWSLETTER
SUBSCRIBERS



8200

FOLLOWERS



4900+

FOLLOWERS

About My Blog

My blog features all the latest trends, event launches and fabulous brands that I get to work with. I send out a weekly newsletter to over 1000 subscribers.

Demographic Audience

Gender



96.9%
Women



3%
Male

Age



Previous Collaborations

Zuraida Jardine
Rachel Kolisi
Cindy Nel
Jo Ann Strauss



poetry